

SUPPLY CHAIN MANAGEMENT

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What is Supply Chain?

Flow of goods and materials from the supplier thru multiple products and logistics operations to the ultimate customer which includes, planning and management of supply and demand, sourcing, raw materials and parts, manufacturing and assembly line, warehousing, inventory control, order management, distribution, delivery and customer service.



Why Supply Chain?

Business complexities on the increase due to

- Uncertainty in demand
- Product diversification
- Increasing competition
- Shrinkage in product life cycle
- Change in environment
- Ever increasing customer expectation

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Product diversification

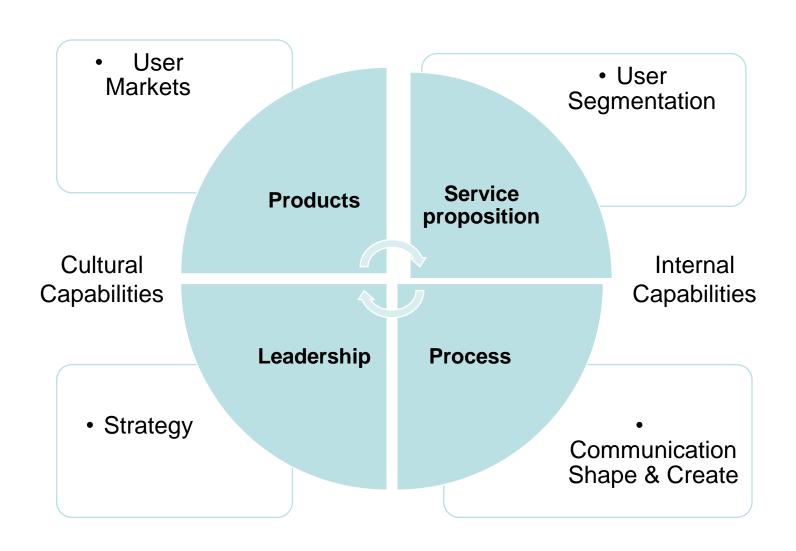
Increasing competition

Shrinkage in product life cycle

Change in environment

Ever increasing customer expectation

Multiple Supply Chain Customer Perspective



Financials
Cash flow
Residual income
Customer%revenue from innovation
Residual cash flow
Revenue growth

Satisfaction- Loyalty-Services

Internal Business Processes

Thruput time

Waste Reduction, recycling

Process quality

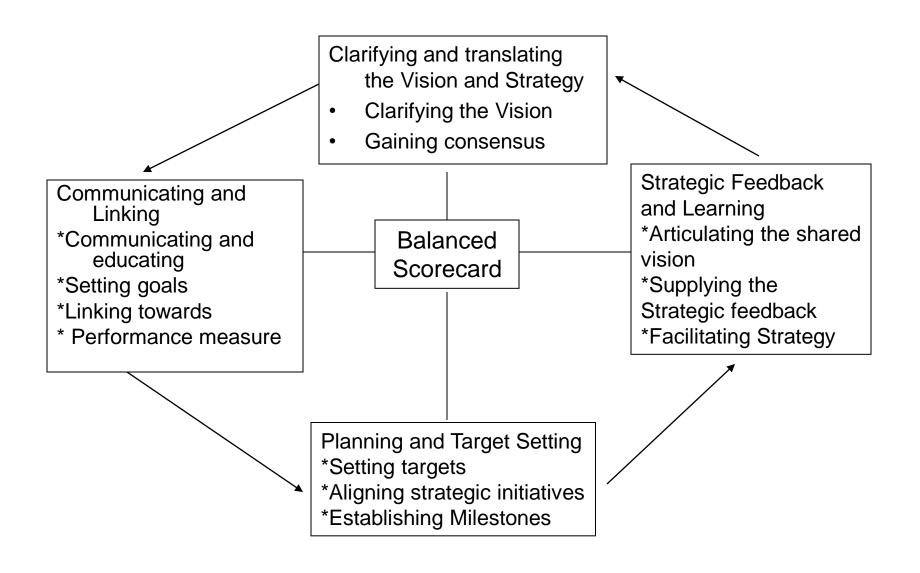
Ontime delivery

Innovation and Learning

Number of new products, Return on innovation, Employee skills, Time to market, Time spent and Customer interaction

Balanced Scorecard Hierarchy

The Balance Score Card as a Strategic Framework for Action



Pandemic Disruptions

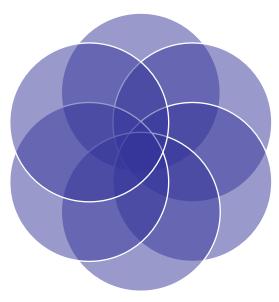
- 1. Migrant Workers
- 2.Credit supply either choked or moves in miscalculated direction
- 3. Announced Self Reliance (Atma Nirbhar Bharat) packages slipped the target
- 4. Products lose their relevance
- 5. Processes needed change
- 6.Investments eluding
- 7. Markets moved to unseen spaces

New Opportunities

Indian Agriculture showed its new route

Reimagining financial architecture

Search for new resources – physical, human and financial – strategic consulting



Many agri products demanded fresh entry and called for new entrepreneurs

Packing,
Packaging, new
processes,
reordering the
production
patterns

Innovations in supply chain

Seizing New Opportunities

Thinking afresh for new skills

Igniting enthusias m and building new teams

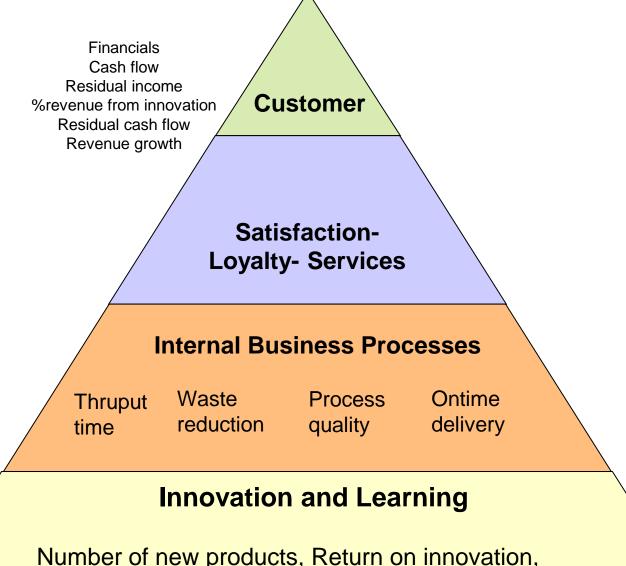
Reach out to new markets



Relook at hygienic practices within the organization and bring them to state of the art.

THANK YOU





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